

## Preface



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*Guest Editor*

As we expand into the 21<sup>st</sup> century, ever-increasing numbers of dermatologists are incorporating aesthetics into their daily practice setting. In this regard, a union between the aesthetic spa environment and the practicing dermatologist's office has evolved. Taking the leap by incorporating a medical spa into an established dermatology practice can be challenging; however, if accomplished successfully, it can be associated with unprecedented professional satisfaction. This issue of *Dermatologic Clinics* outlines the steps necessary to accomplish these goals.

The first article of this issue outlines the steps necessary for incorporating a medical spa into a dermatology practice. Following articles include product, technology, employee decisions, and marketing aspects of establishing a successful medical spa. These are followed by treatise outlining the medical/legal considerations in the medical

spa environment, and finally an article on future trends in this ever-evolving field.

A thorough understanding of the issues outlined in this issue will allow the dermatologist who is interested in incorporating a medical spa into their practice to have a successful approach to accomplish this goal in a professional fashion, which will increase both their satisfaction and, most importantly, lead to improved patient care. Emerging trends will enable the practitioner to keep up with the rapid evolution of aesthetic dermatology.

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